



Hugo Meyer

Designer/Art Director

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Denver, CO 80212

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www.hugecreative.com

AREAS OF EXPERTISE

- Logo design
- Brand personality and standards
- Collateral
- Advertising (print, broadcast and OOH)
- Retail signage
- Direct mail
- Trade show messaging and graphics
- Packaging
- Online (Web site design and banner ads)

EXPERIENCE

Present

Freelance Designer/Art Director Denver, CO

- Over 7 years of design experience across multiple disciplines
- Thrive on taking complex problems and creating a system for success
- Detail-oriented approach ensures accuracy and efficiency at every step of every project

2003-2008

McClain Finlon Advertising Denver, CO

Senior Designer

- Lead designer on Johns Manville account; responsible for creation, execution and presentation of all marketing materials
- Contributed strategic thinking and designs to the Qwest, CUNA Mutual Group and EarthRoamer clients
- Created a strong team dynamic with account management, project management and client partners

2001-2003

The Richards Group & Pyro Brand Development Dallas, TX

Art Director/Designer

- Developed a broad range of creative B2B and B2C design executions for Home Depot and Nokia clients
- Created breakthrough advertising for Heelys and Woodbridge Winery

1996-1999

Vail Rod & Gun Club Vail, CO

Head fly-fishing guide responsible for day-to-day operations

EDUCATION

Rocky Mt. College of Art + Design Denver, CO

Web design certificate of completion

Creative Circus Atlanta, GA

Design program certificate of completion

Gustavus Adolphus College St. Peter, MN

B.A. in Art History